

Abdullah M. Al Riyami

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Education: **MICHIGAN STATE UNIVERSITY** East Lansing, Michigan, USA (2020)
PhD in **Media and Information Studies (Dept of Advertising + Public Relations)**
Dissertation on **Crisis Communication**

BOND UNIVERSITY Gold Coast, QLD, Australia (2009)
Master of Communication
(Public Relations)

JUNIATA COLLEGE Huntingdon, PA, USA (2007)
Bachelor of Arts: **LIBERAL ARTS**
Major: **International Affairs and English**

ASHLAND UNIVERSITY, Ashland OH, USA (Summer, 2005)
Access Program, **English as a Second Language**
Human Communication (3 credit course)

SULTAN QABOOS UNIVERSITY, Oman (2000-2004)
English Language and Literature

Awards: **Recipient, Dissertation Completion Fellowship**, Ato conduct a quantitative experimental study in support of completing the dissertation (2017).
Recipient, Fully funded scholarship to attend a full week seminar on **Internet Policy in the MENA region** at Kadir Has University, Istanbul, Turkey (2015).
Recipient, the MacDougall second best Student Paper Award, for a paper presented at AEJMC in San Francisco, CA (2015).
Recipient, Rasmussen Doctoral Fellowship, Given in recognition of demonstrated scholarship and integrity (2015).
Recipient, Summer Research Excellence Award, A \$3000 grant to Conduct research (2014).
Recipient, Full Scholarship funded by the Omani government to study for a full Ph.D. degree in the United States (2012)
Recipient, Leaders for Democracy Fellowship, New York and Washington DC (March 17th- June 10th, 2012)
Recipient, First in Class Award for receiving the highest grade for Middle Eastern Global Issues (May 2008)

Recipient, Full Scholarship funded by the Omani government to study a Master degree in Australia (2008)

Recipient, PLUS Scholarship & Certificate of Achievement as an outstanding PLUS Scholar (Partnership for Learning Undergraduate Studies) sponsored by the Department of State of the USA (Summer 2005-2007)

Recipient, Certificate of Achievement for participation in the 2nd Annual Liberal Arts Symposium, (April 18, 2007)

Recipient, Certificate of Achievement for outstanding participation in U.S. Community and campus life, (Jan 27, 07)

Recipient, Certificate of Achievement for successfully completing the Seminary/Islamic Summer Program, (June 11- August 18, 2006)

Recipient, Certificate of Achievement for participation in the Second and the Third PLUS Program Washington Enrichment Seminars, (January 26-29, 2006 & January 25-28, 2007)

Recipient, Letter of Merit for outstanding achievement in LANC600 in intensive English program, Sultan Qaboos University, Oman (5th April 2001)

Skills:

LANGUAGES: *Arabic: Native;* *English: Fluent.*

Professional **TEACHING AND RESEARCH ASSISTANT, Michigan State University** (2013-2017)

- Experience:
- Taught a course on Social marketing strategy and planning (2016-2017).
 - Taught another course on media buying and planning (2014-2015).
 - Collaborated on research conducted by faculty members (2013-2017)

RESEARCH INTERN FELLOW, RAND, Washnigton, DC, USA (April – June 2012)

- Pursuing a research project on changes in the Middle East after 2011 protests
- Getting acquainted with the work of a global strategy research think tank.

LECTURER, College of Applied Sciences (April 2009 – Present)

University of Technology and Applied Sciences, Nizwa, Oman

- Lecturing on Public Relations courses along with other Communication- related courses
- Participated in student and college events planning and execution.
- Coordinated courses taught in the field of PR between the 5 colleges teaching courses
- Conducting research on different aspects related to media use and public relations

BANKING EXECUTIVE TRAINEE, National Bank of Dubai (Sep 16th – Nov 20th 2008)
Dubai, United Arab Emirates

- Trained as a banking Executive where different skills were obtained.
- Worked as a bank teller as part of the training program.
- Resignation requested after getting a full scholarship to study for Master Degree.

STUDENT ASSISTANT, Language in Motion Program (Spring 06- Spring 07)

World Languages Department, Huntingdon, Pennsylvania, USA

- Taught American high school students about cultural differences and studying abroad issues
- Coordinated schedule for high schools in the area and the college for internationals to present their cultures

INTERN, Interfaith Worker Justice (Summer 2006)

New Orleans, Louisiana, USA

- Educated the minority workers in New Orleans, LA about their rights after hurricane Katrina
- Conducted research on the mental health and workers rights violations in NOLA after Katrina

INTERN, Development Associates (Summer 2006)

Washington, DC, USA

- Conducted research on specific issues related to developing countries like Egypt and Columbia
- Assisted in the reception area and coordinated communication among employees.

STUDENT ASSISTANT, (Spring 2006)

Theatre Department, Huntingdon, Pennsylvania, USA

- Assisted in creating an electronic database for all the music and video disks in the theatre department

TRANSLATOR AND NEWS EDITOR, Oman Radio FM (Summer 2004)

Ministry of Information, Muscat, Oman

- Assisted in translating the news (English-Arabic) coming from various news agencies
- Helped in editing the news in oral style for listeners

TRANSLATION TEACHER (Spring 2004)

Sultan Qaboos University, Al-Khodh, Oman

- Taught and coordinated a translation course (English-Arabic-English) for University students with an emphasis on literary translation to Arabic

ENGLISH TEACHER, Sital Sports Team, (Summer 2003)

Al-Awabi, Oman

- Taught Basic English to elementary school students

- Activities:
- Organizer,** Media Committee member, 10th Student Gathering of Colleges of Applied Sciences, Oman, April 18-20, 2011
 - Participant,** Research methodology Workshop at Institute of Public Administration, April 26, Muscat, Oman
 - Participant,** “Plan Your Life” Course, January 21, 2010, Manah, Oman
 - Participant,** Reducing Security Risks in Digital Communications Symposium, April 21st, 2009, Nizwa, Oman
 - Participant,** Professional Etiquette Program for Business and Social Occasions in November 2007 in Dubai, UAE
 - Participant,** Workshop on Effective Thinking, October 2007, Dubai, UAE.
 - Participant,** Excellence at Work Workshop in September 2007 in Dubai, UAE.
 - Participant,** Power Reading Skills Workshop in September 2007 in Dubai, UAE. **Presenter of Research,** Liberal Arts Symposium on Wed, April 18, 2007 at Juniata College.
 - Participant,** Muslim Students' Association Central Zone Conference: Renewing Hope,

Seeking God, Serving Society in March 30th-April 1st, 07 in Dearborn, Michigan, U.S.A
Minority Leaders' Representative at Student Government, Juniata College, 06/07
Treasurer and Group Officer, Muslim Student Association Club at Juniata College from Spring 06 to Spring 07

Clubs' member: (Sultan Qaboos University) Translation Group, English Society.
(Juniata College) Student Government, Muslim Student Association,
United Spiritual, United Cultures of Juniata College, Club International,
French Club, SPEAK, PAXO (Latin for peace)

VOLUNTEER, Urban Immersion Program in Washington D.C in Jan 11-15, 2006

ORGANIZER, the 5th and 8th OPEN DAY for the English Society, Sultan Qaboos University

PARTICIPANT, Translation Group's activities since Fall 2002, Sultan Qaboos University;

TRANSLATOR, Published translations in Omani newspaper: Oman (www.omandaily.net),
internet website: Ofouq (www.ofouq.com) and Translation Group website
(www.transqu.net).

PARTICIPANT in translating a poetry book for Nasra Al-Adawi (Omani poet) from English
into Arabic (Summer 2004)

TRANSLATOR, Published literary translations (English to Arabic) with colleagues, Sultan
Qaboos University in 2005

FREELANCE TRANSLATOR (Fall 2004-present), Helped Master Program students in
translating research materials from English into Arabic

Papers
presented at
professional
conferences:

Badarudin, N., Ogadimma, C. & Al-Riyami, A. (2012). From Morning Coffee (Qahwat Assabah) to Dr Phil: focus group study of media consumption and preferences among college students in Nizwa. Paper presented to *International Conference on Communication and Media (i-COME)*, Penang, Malaysia

Riyami, A. (2015). Salient Issues in the Omani Online Community. Paper presented to *the Interdisciplinary Social Sciences Conference*, split, Croatia.

Alriyami, A. (2015). Inter-media agenda setting between government and news media: directions and issues. Paper presented to *the Newspaper and Online News Division of Association for Education in Journalism and Mass Communication Conference (AEJMC)*, San Francisco, CA, USA.

(This paper received the MacDougall second best Student Paper Award)

Al-Riyami, A., Almutairi, N., Eisele, M., Johnson, E., Kim, W., Lou, C., & Alhabash, S. (2015). Psychophysiological responses to likes, shares, comments, and status updates on Facebook. Paper presented to *the annual meeting of the Society for Psychophysiological Research (SPR)*, Seattle, WA, USA

Anastasia Kononova, Pradnya Joshi, Shelia R. Cotten, Karen Smreker, Abdullah Al-Riyami (2016). Invisible Generations: How the Silent Generation and Baby Boomers Use and Multitask with Traditional and New Media. Presented at *the Aging in America annual meeting*, March, Washington, DC, USA.

References Available Upon Request